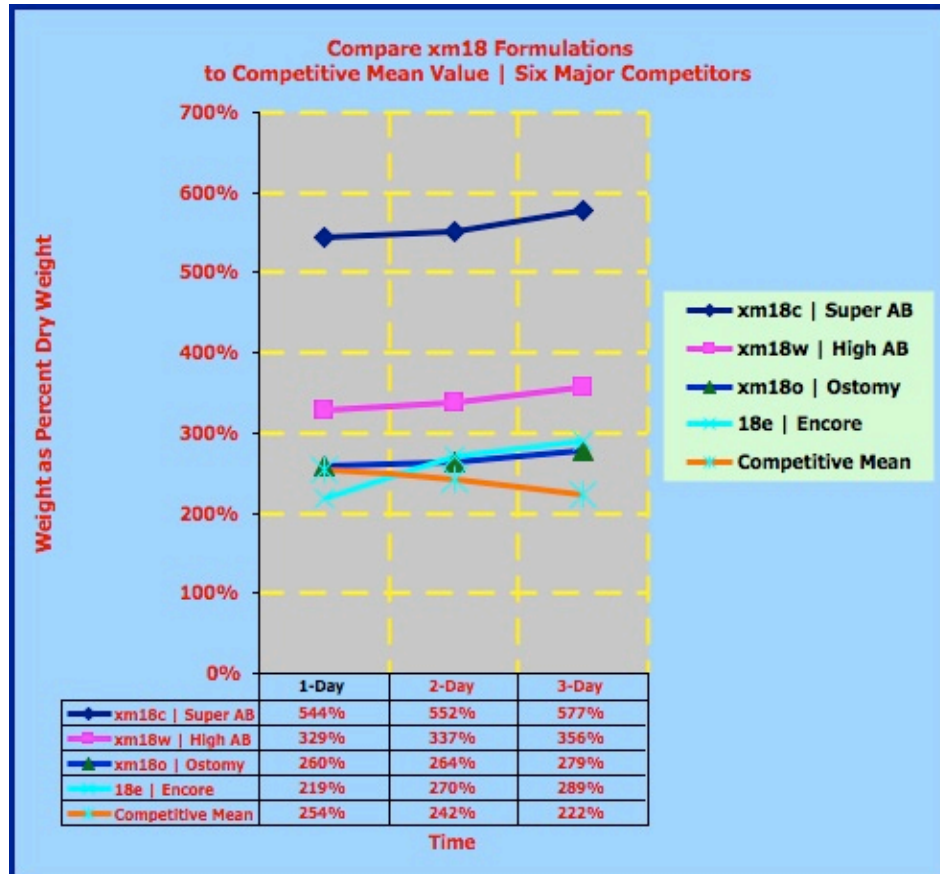




June 2012

TECHNOLOGY BRIEF: ATTRIBUTE COMPARISON OF XM18X HYDROCOLLOID FORMULATIONS

Using Xennovate’s standard test protocols for absorption and adhesion, the three standard formulations available were analyzed in the lab and the data summarized below. Note all Xennovate formulations continue to absorb, while the Mean value of the competition stops absorbing in less than 24 hours.



Attribute	xm18C	xm18w	xm18o	xm18e
Absorption @ 3 Days	477%	356%	279%	289%
Absorption @ 12 Hours	405%	327%	260%	152%
Initial Adhesion	75 gms	140 gms	125 gms	120 gms
Adhesion @ 30 mins	210 gms	215 gms	210 gms	220 gms
Highest & Best Use	Heavily exudating wounds	Exudating wounds	OTC strips Ostomy	Skin Attachment
Relative cost to Mean	132%	103%	91%	74%

Respectfully: **Xennovate Management**